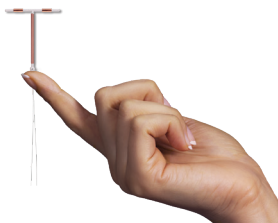


 **Paragard**[®]

intrauterine copper contraceptive

simple, honest
pregnancy prevention™



*Birth control
that's*

**ABSOLUTELY,
POSITIVELY**

**100%
HORMONE
FREEEEE**



Paragard is a hormone-free IUD (intrauterine device) that's over 99% effective at preventing pregnancy. It works differently using one simple active ingredient—copper—instead of hormones.


Don't use Paragard if you have a pelvic infection or certain cancers. Less than 1% of users get a serious infection called pelvic inflammatory disease (PID).

Please see additional Important Safety Information throughout this brochure and accompanying Full Prescribing Information in pocket.

What is Paragard?

Paragard is a small, 100% hormone-free IUD (intrauterine device) that uses just 1 simple active ingredient to prevent pregnancy over 99% of the time.

It's placed in your uterus by a healthcare provider during a routine office visit in just a few minutes. Once in place, it provides continuous pregnancy prevention for as short or long as you want—up to 10 years.



Paragard is made of soft, flexible plastic wrapped with a thin layer of copper. Once in place, you shouldn't be able to feel it at all.

Why Paragard?



Absolutely, positively **100% hormone free**



Over 99% effective—more effective than any other hormone-free birth control method*—and most hormonal methods



Works differently using just **1 simple active ingredient**—copper



No hormones, **no hormone-related side effects**



No hassle and **low maintenance**—no daily pills or monthly refills



Lasts up to 10 years but can be removed at any time sooner if you decide you want to get pregnant†



Quick nonsurgical placement done during a routine office visit in just a few minutes



The only IUD **FDA approved for over 30 years**



May cost \$0 under most insurance plans‡

*Excluding sterilization.

†Must be removed by a healthcare provider.

‡Check with your insurance provider to confirm coverage related to your individual plan. Fees for the Paragard placement procedure may apply.

Important Safety Information

- If you miss a period, have persistent abdominal pain or if Paragard comes out, tell your healthcare provider (HCP). If it comes out, use back-up birth control.

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How Paragard Works



Once in place, Paragard starts working immediately



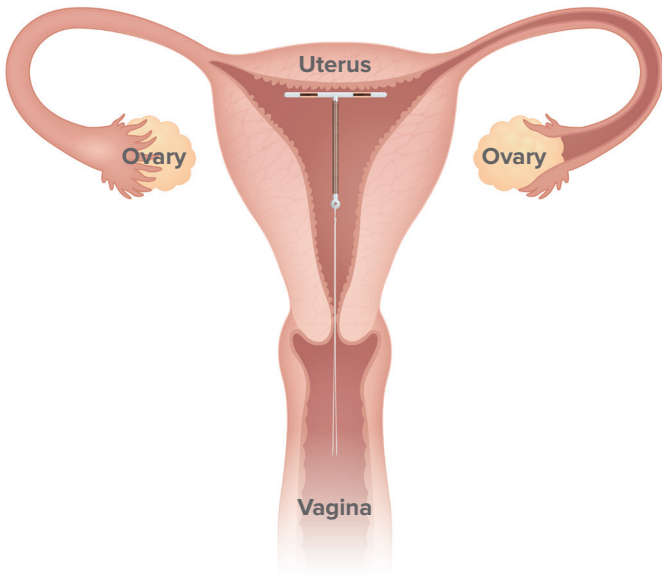
The copper in Paragard works to prevent sperm from reaching the egg and fertilizing it and may also prevent implantation



Because Paragard is 100% hormone free, it does not interfere with your body's natural cycle or stop you from ovulating each month



Ovulation comes with all sorts of wellness and beauty benefits—affecting your mood, skin, bones, heart health, and even your sex drive



Did you know?

The copper in Paragard has been FDA approved for over 30 years and is clinically proven safe and effective.

Important Safety Information

- In rare cases, Paragard may attach to or go through the uterus and cause other problems. Pregnancy with Paragard is uncommon but can be life threatening and may cause infertility or loss of pregnancy.

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What to Expect with Paragard

With Paragard, there's...



daily routines
or refill hassles



monthly thread check
you do yourself



appointments

- one for placement
- one about a month afterwards to make sure Paragard is in the right place*



Paragard placement

Paragard placement is nonsurgical and done by a healthcare provider during a routine office visit in just a few minutes. Some women may experience cramping, pain and/or dizziness during and after Paragard is placed. To help minimize the cramps, ask your healthcare provider about over-the-counter pain medications.

After placement

Once in place, you shouldn't be able to feel Paragard at all. You can continue to use tampons and you or your partner shouldn't be able to feel it during sex.

Bleeding and spotting may increase in the first 2-3 months but usually decreases over time. If side effects continue, contact your healthcare provider.

Following up

Visit your healthcare provider for a check-up about one month after placement to make sure Paragard is in the right place.*

It's a good habit to check that Paragard is in the uterus by doing a monthly self-check of the threads. To do this: reach up to the top of your vagina with clean fingers to feel the threads making sure not to pull them. If you have trouble finding or feel more than just the threads, call your healthcare provider right away and use backup birth control.

*Depending on your experience, additional appointments may be necessary to ensure Paragard is in the correct position.

Important Safety Information

- Paragard does not protect against HIV or STDs.

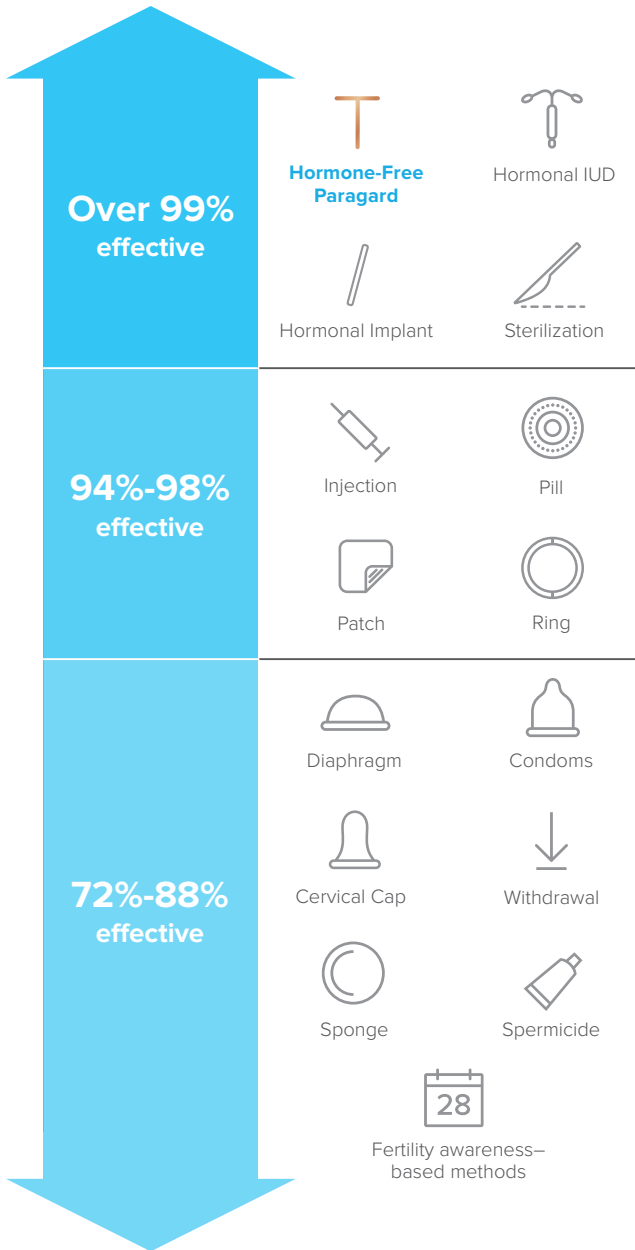
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How Does Paragard Compare?

Paragard is over 99% effective—one of the most effective methods of birth control available.



Important Safety Information

- Bleeding and spotting may increase in the first 2-3 months but usually decreases over time.

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Is Paragard Right for You?

If you answer “agree” to any of these statements, talk to your healthcare provider about whether Paragard is right for you.

- I'm interested in a birth control that's **100% hormone free**

Agree Disagree
- I want a birth control method that's **highly effective**

Agree Disagree
- I've **experienced negative side effects** from hormonal birth control in the past

Agree Disagree
- I want to give my body a **break from hormonal birth control** because I've been using it for many years

Agree Disagree
- I want a birth control that's **low maintenance** and doesn't require a daily routine

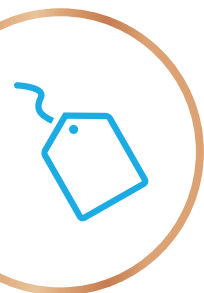
Agree Disagree
- I want a birth control that's the **longest lasting but reversible** if I change my mind

Agree Disagree

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Cost & Insurance Coverage



Most women with insurance pay \$0

Most insurance plans cover the cost of the Paragard IUD in full—this may mean no co-pay, deductible, or out-of-pocket costs.*



You can check your insurance coverage for Paragard in 2 ways:

1 Request a free Paragard Benefits VerificationSM Report

or

2 Contact your insurance company directly

By phone:

1. Call **1-877-PARAGARD**
2. Our benefits verification specialists will assist you in confirming coverage related to your individual plan

Online:

1. Visit **Paragardbvsp.com**
2. Complete and submit an electronic Patient Authorization Form
3. Ask your healthcare provider to submit a Patient Referral Form
 - Once both forms are received, you will be sent a detailed report that shows your insurance coverage for Paragard
 - If you have any questions or need help with this process, call **1-877-PARAGARD**

1. Call the customer service number on the back of your insurance card
2. Tell them that Paragard is a healthcare provider-administered method of birth control
3. Ask them to check if Paragard is covered under the Affordable Care Act
4. Provide them with the J code for Paragard: **J7300**
5. Ask if you will have any out-of-pocket costs, or if Paragard is only partially covered under your plan

*Check with your insurance provider to confirm coverage related to your individual plan. Fees for the Paragard placement procedure may apply.

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Want hormone free?
Insist on Paragard.

100%
HORMONE FREE

OVER 99%
EFFECTIVE

1 SIMPLE
ACTIVE INGREDIENT

Visit Paragard.com
or call 1-877-PARAGARD.



Only you and your HCP can decide if Paragard is right for you.
Available by prescription only.

You are encouraged to report negative side effects of prescription
drugs to the FDA at www.fda.gov/medwatch or call 1-800-FDA-1088.

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